EXHIBIT 16

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DEMAURICE SMITH: As two business partners the most common fundamental principle between the two of us has to be one of trust. It has to be one of something that we can verify, something that we can believe as common business partners in any business.

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I will tell you this. Any business where two partners don't trust each other, any business where one party says you need to do X, Y and Z because I told you is a business that is not only not run well, it is a business that can never be as successful as it can be.

Over the last 12 days, 14 days, uh, we've culminated a process that began two years ago. It actually began even before we met on May 18th of 2009 where on behalf of every player of the National Football League I wrote to Roger Goodell and said, as we begin our negotiation process after you have opted out of this contract.

I call upon the National Football League to do one simple thing. Show us the financial justification for opting out of this deal. Meet us half way as your business partner and explain why you opted out of a deal where we Page 3

know that the business of football is hardy, we know that the viewership is up, we know that the

3 love and the fervor for our game has not waned.

4 Meet us half way and provide us with a

5 justification for saying no to a new collective 6

bargaining agreement.

What I didn't know on that day when I wrote that letter was at almost the same time I wrote that letter the management council and the leaders of the National Football League were meeting in secret to talk about how they game contracts to provide them with cash during a lockout.

So while the players were moving forward thinking that this was about fairness and honesty and transparency, the National Football League was meeting in secret to talk about collusion, conspiracy, leverage and breaking our union.

As we moved forward over those next two years not knowing what was going on behind closed doors we nonetheless did our best to engage in something called collective bargaining and good faith negotiation. Over the last 14 days we did our best to do those things.

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The National Football League made a proposal to us starting off at asking for a billion dollars a year. And now with a great deal of fervor and pride almost they wanted to announce that our differences were only \$650 million and wouldn't it be great thing if we just split the difference.

So today I'm sad for our fans, I'm sad for our players. But I'll tell you what, the last message to the owners of the National Football League didn't come from the Executive Director. It came from the Vice President of the Executive Committee, Jeff Saturday. The last word to the owners came from the Vice President named Brian Waters.

The men who sat across from the owners and did most of the talking today wasn't a lawyer from DC. It was players who risk everything every day for the game that they love.

So I'll tell you what, I know that we have a long ways to go. I know that, uh, perhaps, uh, the way people feel about football today is a little bit less than what they felt about football the day before. But I'm proud of the men who have devoted themselves to be leaders.

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So it is with a great deal of humility and pride that I know that our forefathers, some of, uh, whom are no longer with us, guys like Reggie White, guys like Dave Duerson, I know that the forefathers who are still with us named McNeal and Nickerson and Powell. I know that those men would stand proud that today the legacy has been passed to guys named Brees and Manning and Vrable. And even that torch has been passed to a young Aggie who's decided to put his name on a lawsuit that is gonna represent not only the players of today but the players of tomorrow.

So I'll tell you what, we're gonna go back to work, we're gonna do our best to save football. But right now football is in good hands. It's in the hands of the people who love our game, it's in the hands of the people who play and it's in the hands of the fans who dig everything we do.

And on their behalf I'm sorry that we're here but we'll be back.

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